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ISSUE



The Doctor's Post



New year, new beginnings ...and something new just for you from National HealthCare Group.

Top of the New Year to you! Here's wishing you a great 2023 – may good health, happiness and prosperity be your constant companion throughout the year.

You've no doubt heard the saying "The only constant is change!" At National HealthCare Group we love to change things up a little from time to time – always for the better – and the beginning of a new year is the perfect time to do just that.

You may recall that we asked you to participate in a short survey towards the end of last year to find out how we can best serve your communications needs. Thank you to everyone who took the time to participate in the survey and share their valuable insights with us. Many doctors indicated that more regular and easily accessible news and short news briefs from National HealthCare Group would be of considerable value to them in the fast-moving healthcare environment.

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We have heard you and have listened carefully to your insights and suggestions and we are now starting to put some of the wheels in motion to affect the necessary changes. During our research we have ascertained that WhatsApp is a preferred communication method that is readily accessible to most doctors and will be a particularly useful tool in instances where we are looking to share important, time sensitive information with you.

We have established The Doctors' NewsHub, a news repository which is easily accessible to you via WhatsApp to fulfil this important communications need. All you need to do to join the NewsHub – where you can access the latest news and important information from National HealthCare Group – is to scan the QR code below.

Please rest assured that this is a closed, 'broadcast only' group where only the administrators can post news updates. This means you will not be inundated with a constant stream of irrelevant information and commentary.

For those who enjoy the existing, more traditional methods of communication – you will still be receiving our regular emails while our newsletters will still be fully accessible to you on the National HealthCare Group website. Until next time! ■

Best wishes

Dr Reinder Nauta and Patrick Lubbe

